



QUEEN'S
UNIVERSITY
BELFAST

MANAGEMENT
SCHOOL



NORTHERN IRELAND BUSINESS AND HUMAN RIGHTS STUDENT AMBASSADOR PROGRAMME

INDICATIVE WORKSHOP OUTLINES

EDUCATE: WORKSHOP ONE

Theme: An Introduction to Business and Human Rights

Date: Friday 31st March 2023 (1.30pm-4.30pm)

The purpose of this introductory workshop is to provide an overview of the Programme and introduce key institutions, initiatives, and frameworks. Content will include:

- Overview of the NIBHR Student Ambassador Programme
- Setting the Scene: Why Business and Human Rights Matter
- An Introduction to the Northern Ireland Business and Human Rights Forum
- Exploring Key Initiatives, including the UN Guiding Principles on Business and Human Rights, UN Global Compact, UN Sustainable Development Goals, and Principles for Responsible Management Education (PRME).
- How to Build a Better World?
- Identifying Specific Human Rights Concerns in your Discipline.

EDUCATE: WORKSHOP TWO

Theme: Leading and Advocating

Date: Friday 21st April 2023 (1.30pm-4.30pm)

The second workshop in the series centres around developing as a responsible leader and building the capacity to advocate for ourselves and others within the context of business and human rights. Content will include:

- **Becoming a Responsible Leader**
What does it mean to be a 'responsible' business leader and how can we achieve it? How can we 'authentic' in our actions? What challenges might we face along the way and how can they be overcome?
- **Making Difficult Decisions**
Responsible leadership undoubtedly involves making difficult decisions, often against the backdrop competing pressures (time, finances, etc.). How can we optimise our decision making from the perspective of ethics and human rights, while remaining cognisant of the realities of business?
- **Managing Challenging Conversations: Advocating for Yourself and Others**
At some point during our professional careers, we may encounter poor ethical conduct or human rights abuses. How can we advocate for ourselves and others in times of crisis?



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EDUCATE: WORKSHOP THREE

Theme: Motivating and Inspiring

Date: Friday 12th May 2023 (1.30pm-4.30pm)

The purpose of the third and final workshop is to help students build the knowledge and capacity to motivate and inspire others to advance ethics and human rights within business and management. Content will include:

- **Raising the Profile of Human Rights in Business**
How can we motivate and inspire others to place a greater focus on ethics and human rights within the context of business?
- **Developing and Managing a Business and Human Rights Event**
The second half of the workshop will bring participants together to generate ideas and engage in preliminary planning for the student-led event to be held in May/June 2023.